1. Administrator user stories:

* As an Administrator, I want to manage product data, in the form of adding, changing and deleting.
* As an Administrator, I want to manage promo data, in the form of adding, changing and deleting.
* As an Administrator, I want to manage customer data,in the form of adding, changing and deleting.
* As an Administrator, I want to see the data of orders/purchases by customers.
* As an Administrator, I want to update the purchase order progress.
* As an Administrator, I want to view sales reports.

2. Customer user stories:

* As a Customer, I want to register as a customer.
* As a Customer, I would like to see a list of products.
* As a Customer, I want to manage my shopping cart, in the form of adding, changing and deleting.
* As a Customer, I would like to checkout a purchase.
* As a Customer, I would like to obtain a receipt/proof of payment.
* As a Customer, I would like to confirm a payment.
* As a Customer, I want to know the rate at which orders are being placed.
* As a Customer, I want to see my purchase history.